

APPLICATION PACKET INSTRUCTIONS FOR CREATION/INSTALLATION OF PUBLIC ART ON CITY OF ARCATA PROPERTY

Section 1. Purpose

The purpose of the City of Arcata's "Art Around Arcata" program is to provide an opportunity for the public to experience high quality art of enduring value that reflects the diversity of the region served by the City of Arcata.

Section 2. Guidelines and Instructions

Guidelines and regulations for the creation of new Public Art, the requirements for Public Art proposals, and information regarding the review and approval process for Public Art can be found in "*Art Around Arcata*," *Public Art Review Guidelines*. This document, as well as a Public Art review process flowchart, is available on the Art Around Arcata webpage and in the Recreation Division Office. Please review these guidelines prior to completing and submitting your application/proposal.

For assistance with your application/proposal, contact the City's Arts Liaison by reaching out to the Recreation Division Office by email at rec@cityofarcata.org or by phone at (707) 822-7091.

Section 3. Application

Complete the attached application form.

Section 4. Proposal

On a separate piece of paper, either handwritten or typed, respond to the following questions and considerations (also available in Section 12. Applicant Submittal Requirements of "*Art Around Arcata*," *Public Art Review Guidelines*):

1. Describe the proposed artwork in detail (including dimensions, materials, and colors).
2. Describe the narrative intent of the piece (if applicable, outlining the proposal's adherence to the goals of the Arcata Strategic Arts Plan [ASAP]—some of which are listed below with examples of how proposals may adhere).
 - a. *Public arts are increased equitably throughout Arcata*
 - i. Will the proposal lead to public art in an area of Arcata which currently has less than other neighborhoods?
 - ii. Does it contribute to diversity (in medium, content, etc.) within the City of Arcata's art collection?
 - iii. Has it been submitted or led by a Black, Indigenous, Person of Color (BIPOC) community member (or members)/does it make visible historically excluded narratives?
 - b. *Every Arcata resident has access to a quality arts education*
 - i. Does the proposal involve partnership with local education partners?

