



ARCATA MAIN STREET

To enhance and promote Arcata's identity, economy and cultural spirit

July 31, 2008

Doug Bosco, Chair
State Coastal Conservancy
1330 Broadway 13th Floor
Oakland CA 94612

Dear Mr. Bosco:

Arcata Main Street is an effort of local merchants to stimulate economic conditions in downtown Arcata, provide and foster community building events and civic beautification projects. With the mission of developing and supporting a clean, safe and vibrant downtown, Arcata Main Street fosters and encourages support of our local economy as a means to retaining our identity and building a strong community.

Arcata Main Street fully supports the City of Arcata's continuing efforts to improve non-motorized transportation options to and from the downtown area. Main Street believes the current Rail with Trail connectivity project is important for the economic, social and recreational vitality of the Arcata community for several reasons including;

- ✦ Its ability to connect travelers in Arcata to the Coast and Humboldt Bay,
- ✦ Its ability to attract tourists to visit and stay in Arcata while being able to connect to the California Coastal Trail,
- ✦ Its ability to assist the revitalization effort underway in the downtown area,
- ✦ It's ability to offer promote healthy lifestyles for local residents and visitors, and
- ✦ Its ability to physically clean up a blighted rail corridor.

We are pleased that Arcata continues to work to make Arcata a more inviting place to live, work and play and believe that this project will improve both the local residents quality of life and the visitors experience to the North coast. If you have any questions, please feel free to contact me at 707-822-4500.

Sincerely,

Jennifer Koopman
Executive Director
Arcata Main Street

Arcata Main Street

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